



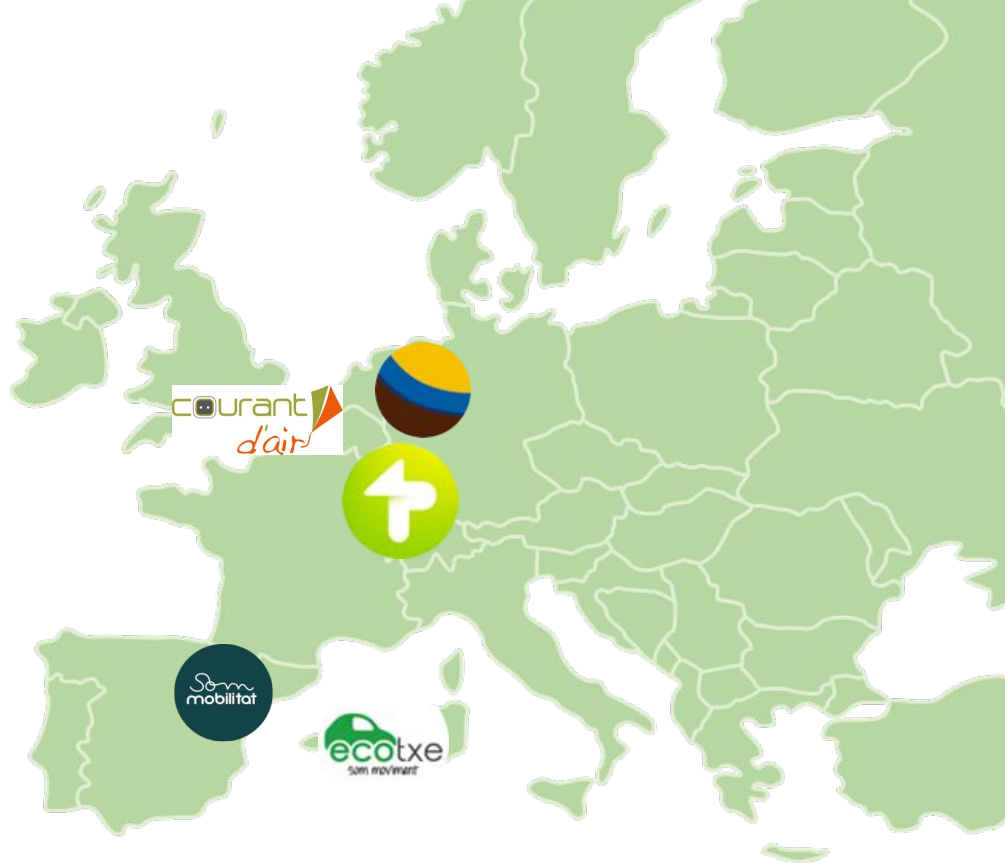
# Introduction to REScoop mobility

REScoop conference, June 12th 2017  
Lukas Reichel, Som Mobilitat



# Who we are

Use the existing REScoop network as the basis for creating a new network of local electric mobility co-ops



# RES and sustainable mobility

- Use renewable energy for charging
- Team up between sustainable energy and mobility cooperatives at local level
  - Option 1: Create new cooperative and work together (ex. Som Energia and Som Mobilitat)
  - Option 2: Offer a new service from the existing cooperative (ex. Courant d'air)
- Strong and unique position as cooperative (not for profit) organisation



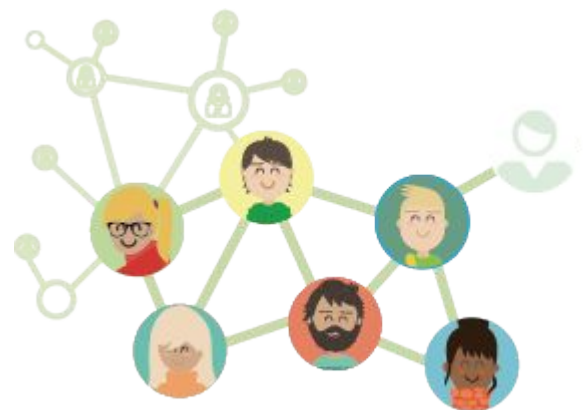
# Cooperative Electric Car Sharing

- To create a Local electric car sharing you need:
  - Group of members
  - Connected electric car & insurance
  - APP for reservation and open/close
  - Parkings & charging facilities
  - Take care of
    - Maintenance
    - Cleaning
    - Incidences
  - Billing system, define tarif & marketing strategy



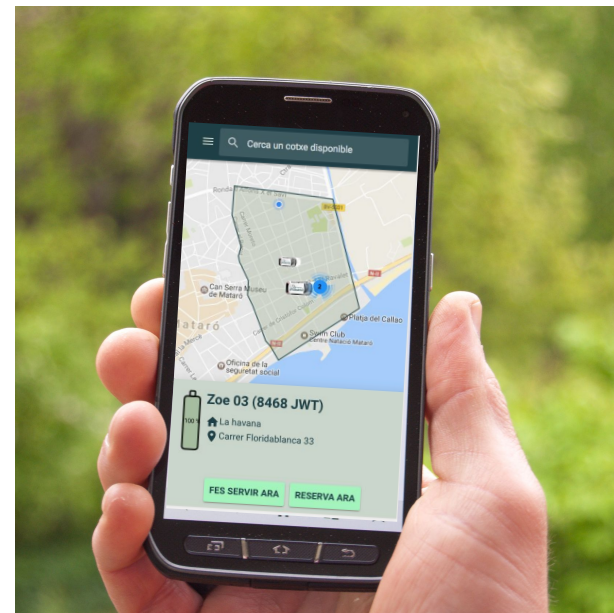
# Ongoing activities in REScoop Mobility Network

- 5 co-ops: Information sharing (Basecamp)
- 4 co-ops: Operate electric car sharing
  - Partago (Belgium): 16 cars
  - Som Mobilitat (Catalunya): 5 cars
  - Courant d'air (Belgium): 1 car
  - Ecotxe (Mallorca): 1 car
- 2 co-ops: Co-development of platform
  - Partago and Som Mobilitat
  - Web-Application (4th version)
  - 3 developers



# What we can offer to REScoop members

- Join our network and set-up your own local electric car-sharing
  - Common Web-APP
  - Common sourcing
  - Share information on business models and good practices
- Share **your** existing initiatives / experiences for sustainable mobility in the REScoop network
- Find partners in our network for new projects



# Let's dream

- Local co-ops can share:
  - Technology / IP
  - Products
  - Business Info
- We can build new products and services together



Members use services of other co-ops (international)

(Electric) bicycle sharing

Electric Mini-buses with dynamic routing

P2P car-sharing

self-driving minibuses

rideshare APP



# Come join us this afternoon!

15:00 - 16:15 Cooperative Electric Car Sharing: from 10 cars to 100 coops  
[Interactive session 1]

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