



Crowdfunding for energy projects and blockchain-based innovations

Melani Furlan and Gregor Mihaljević
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Who we are?



- established in 2013
- roof organization for REScoops in Croatia
- 20 members (experts, activists and practitioners, in the field of energy, economy, environmental protection, rural development etc)
- social enterprise
- our vision: energy citizens. prosumers. democratization of energy. clean energy accessible to everyone.



Scope of work

- social and business innovation in energy sector
 - community energy
 - alternative financing (crowdfunding for RES, ethical bank, blockchain)
- EU projects on RES and EE
- rural development, smart islands, green cities
- geo. scope: Croatia, Balkans, Central Asia



Networking for innovation

- **Climate KIC** – national hub, cross-sectoral collaboration for innovation
- **Cooperative for Ethical Financing (ZEF)** – establishing ethical bank in Croatia
- **EnergyCities & Croatian Association of Cities** – working with cities and municipalities
- **Energy Community Secretariat** – upgrading frameworks for West Balkans and SEE
- **REScoop.eu** – sharing knowledge for cooperative movement in the region



Climate-KIC



energycities
WHERE ACTION & VISION MEET



First crowdfinancing project in Croatia: Sunny roofs of Križevci



- PV Plant 30 kW (RCTP Križevci)
- 230.000 HRK (around 30.000 EUR)
- 4.5% interest rate for investors (10 years)
- ZEZ in cooperation with the City of Križevci
- Campaign conducted in May 2018





National campaign

- <https://www.youtube.com/watch?v=ZniuH0OdnOw&t=94s>



...in numbers

- Completely funded in less then 10 days!!
- 50+ investors (30% local citizens)
- Recorded interest: around 500.000 HRK (double)
- Ambassadors: REScoop.eu, Energy Cities, Greenpeace.. And many others

**Energija
u rukama
građana**



**Zelena
Energetska
Zadruga**

What comes next?

- crowdfunding platform
- researching potential blockchain application for ZEZ projects





Zelena
Energetska
Zadruga

ZEZ & UNDP ALT FIN LAB and blockchain

- Research, co-designing the token model architecture, adapting to specific market and regulatory contexts, implementing (pilot) projects in collaboration with partners

In the energy sector:

- project development and coordination
- technical solutions for distribution networks to implement blockchain (financing, energy trading, microgrids, grid stability issues etc.)
- advocating policy and regulatory changes



Croatian national power company

Blockchain platform by HEP

- analysis of blockchain applicability and models to be implemented for the HEP Group
- focus on market specifics and regulatory framework of Croatia
- pilot project proposal (Island of Krk – microgrids and e-mobility)



Faculty of Electrical Engineering and Computing

Scientific-research project P2PCET

- Research of a concept for decentralized peer-to-peer trading in microgrids (P2PCET)
- Basic information
 - Financing: Croatian Science Foundation
 - Duration: 5 years (starting 2018)
 - Project coordinator: Faculty of Electrical Engineering and Computing, University of Zagreb
 - Participants: Croatian Energy Regulatory Agency, Croatian Energy Market Operator, Distribution System Operator, Green Energy Cooperative, island Krk etc.



Croatian Forests Ltd.



state-owned company for forest and woodland management

- Supply chain
- Strengthen data for certification
- Carbon credit tracking (and trading)
- The Self-Owning Augmented Forest
- Coin



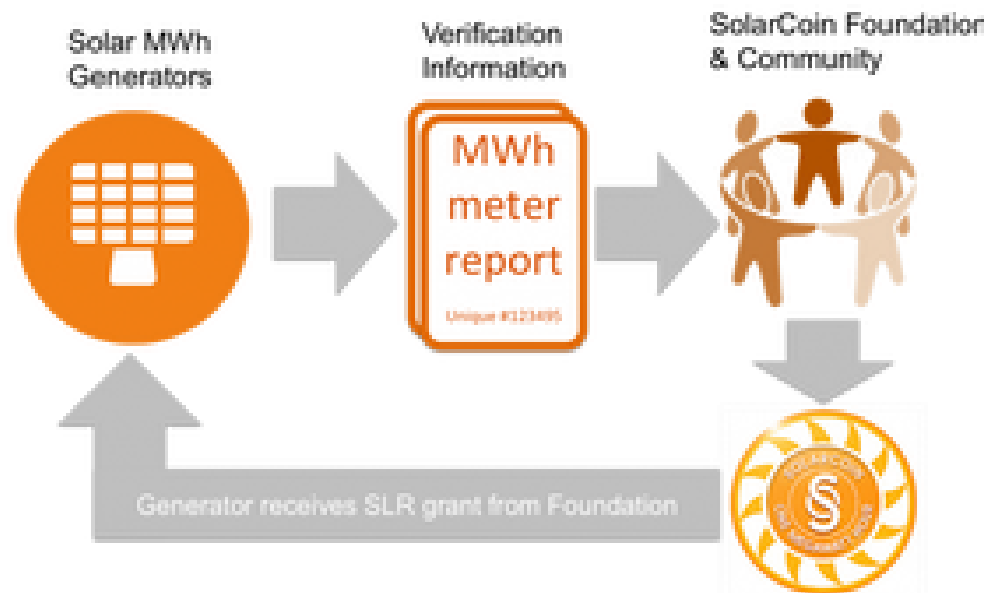
SolarCoin (SLR)

Accepted here:



8JU5fbTAXzkVtJshMUzdippEZogty3zX3k

Energy generation enables circulating SolarCoins



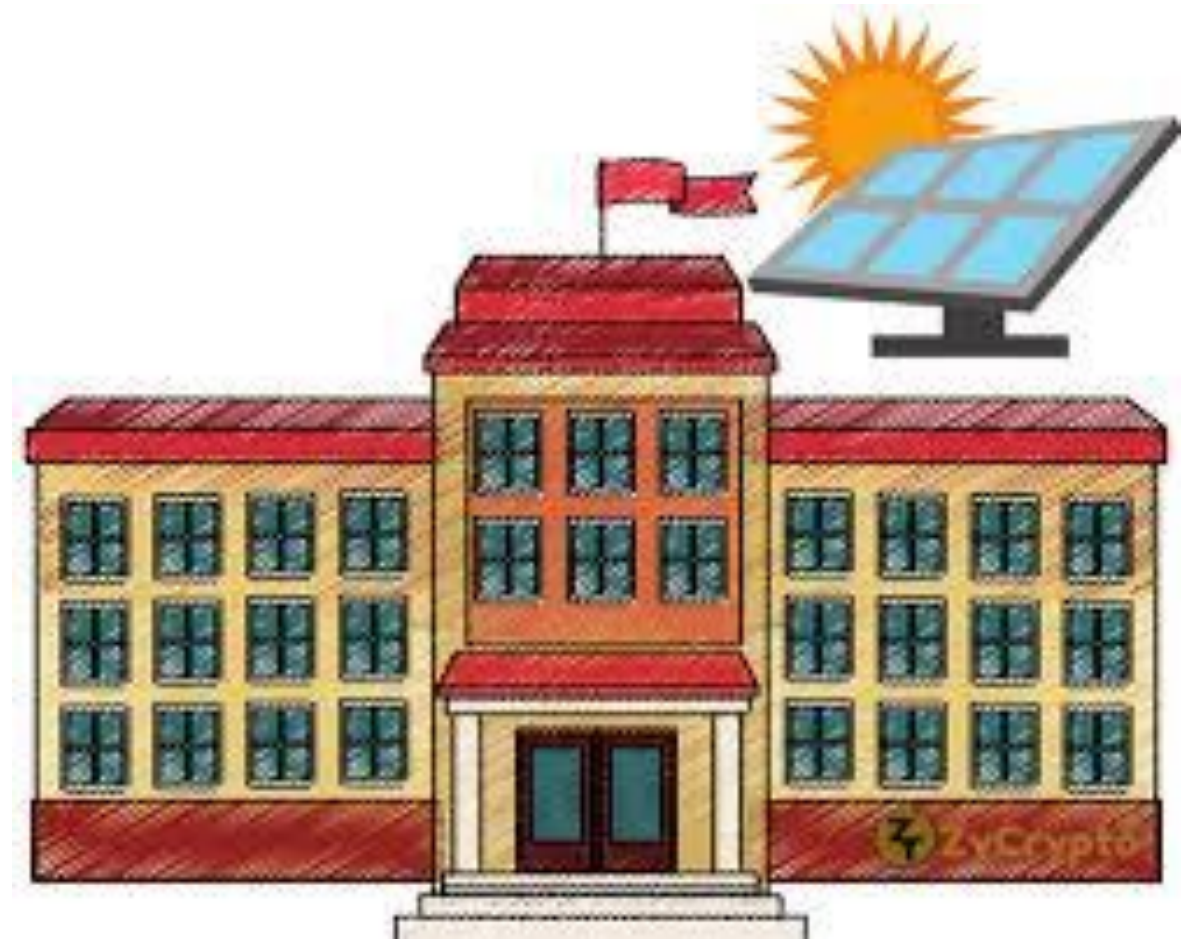
SolarCoin



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Different national contexts

- 1 million USD crowdinvesting campaign **in Moldova**
- crypto-payments and payouts



MOLDOVA



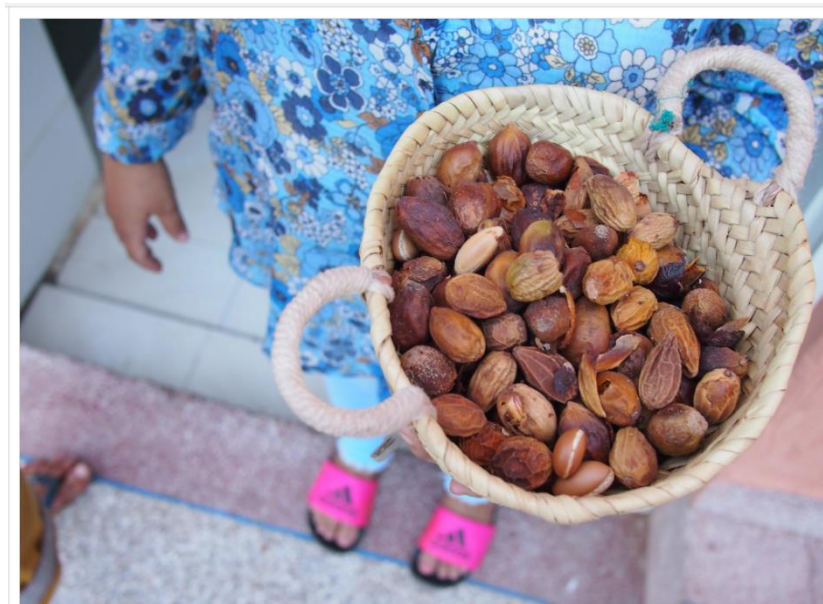
Remittances

- **Tajikistan** - BitSpark
- **Serbia** – AIDTech
- Avoiding WU
- Optional control of user expenditures



Blockchain for conservation

- **Morocco**
- ArganCoin & BeeCoin



THANK YOU

Green Energy Cooperative
Zagreb, Croatia

melani.furlan@zez.coop
gregor.mihaljevic@zez.coop
marina.petrovic@undp.org

