



Innovative ways to engage with your members take away point from 2018 survey



Tools used by REScoops mentioned in the survey

Conference call - online meeting tools

- Zoom
- Skype
- Internal conference call systems

Webinar tools

- Lifesize

Online survey and voting system tools

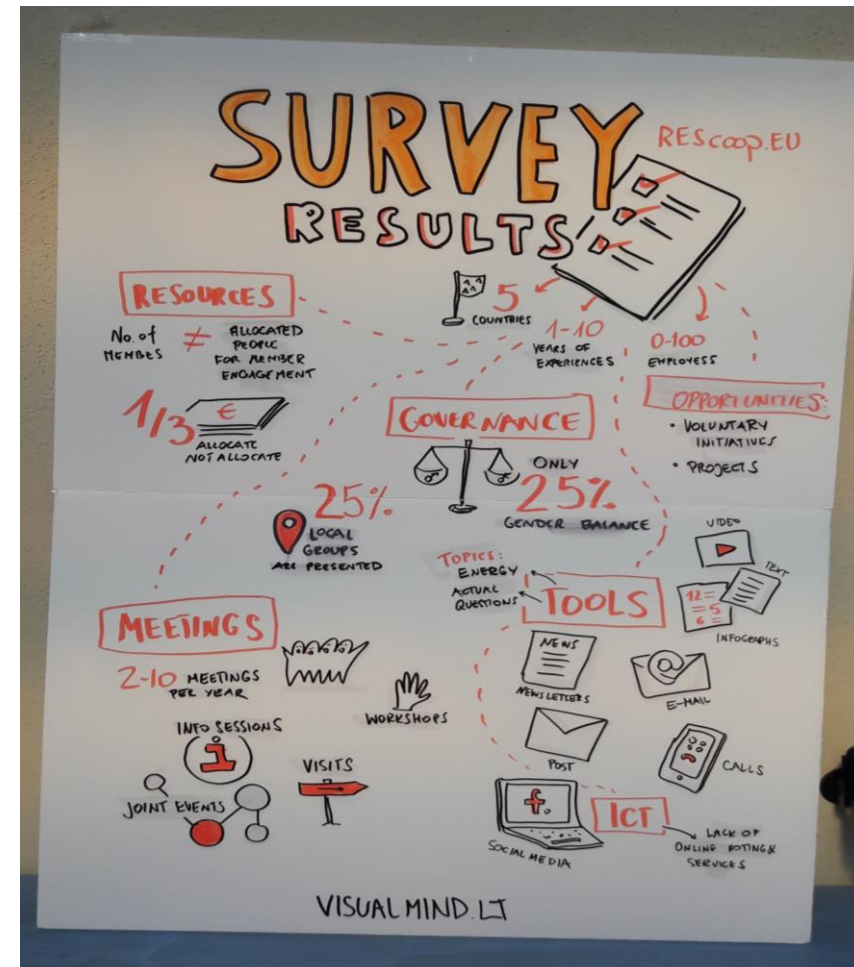
- Limesurvey

Document sharing and work platforms

- Basecamp
- Drive

Social media

- Facebook
- Twitter
- Youtube
- LinkedIn



IT & Communication tools

What works:

- Social media (Twitter, Facebook, Youtube, LinkedIn)
- Personal visits
- Targeted emails
- Newsletter sent via email with 4-5 simple news
- Personalized infographics
- Social impact
- Simple format / technical
- Online training platform

What doesn't work:

- One-way communication (pdf files sent via email)
- Too much information
- Strategy not provocative enough
- Meetings with not too many participants



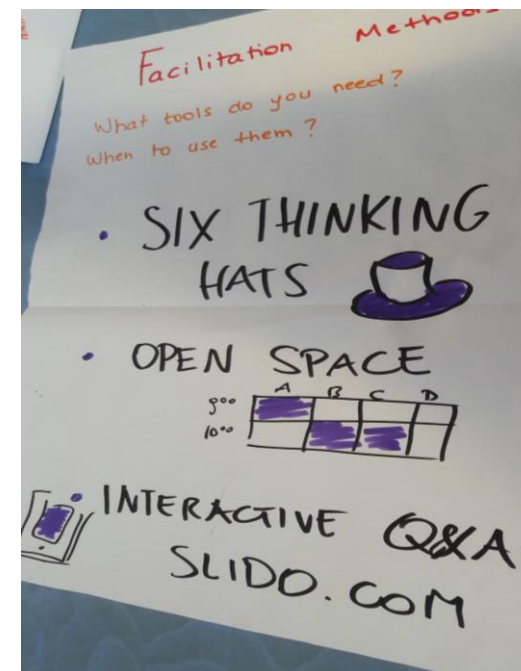
Conclusive brainstorming - What can our members do together on the European level?

New events/services

- → Create a REScoop.EU travel agency & couchsurfing service between members of our cooperatives when they travel around Europe
- → Organize a European tour of sustainable communities and renewable community projects (by bicycle)
- → Organize an event with delegations of members from each REScoop and/or live broadcast a European event in all cooperatives of the network

Training courses

- → Organize a European REScoops Leadership course to train all leaders of each cooperative and exchange ideas



Thank you 😊

And we will continue on how to innovatively
engage with your members